

Campaign performance

All time

Campaign	Campaign state	Campaign type	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Conversion s	View-through conv.	Cost / conv.	Conv. rate
Initial Test Campaign	Paused	Shopping	432	118,391	0.36%	USD	0.41	176.71	6.00	0	29.45	1.39%